# dedupe Documentation

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dedupe is a library that uses machine learning to perform de-duplication and entity resolution quickly on structured data.

If you're looking for the documentation for the Dedupe.io Web API, you can find that here: https://apidocs.dedupe.io/dedupe will help you:

- remove duplicate entries from a spreadsheet of names and addresses
- link a list with customer information to another with order history, even without unique customer id's
- take a database of campaign contributions and **figure out which ones were made by the same person**, even if the names were entered slightly differently for each record

dedupe takes in human training data and comes up with the best rules for your dataset to quickly and automatically find similar records, even with very large databases.

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### **ONE**

### **IMPORTANT LINKS**

- Documentation: https://docs.dedupe.io/
- Repository: https://github.com/dedupeio/dedupe
- Issues: https://github.com/dedupeio/dedupe/issues
- $\bullet \ \ Mailing \ list: \ https://groups.google.com/forum/\#!forum/open-source-deduplication$
- Examples: https://github.com/dedupeio/dedupe-examples
- IRC channel, #dedupe on irc.freenode.net

**TWO** 

### **TOOLS BUILT WITH DEDUPE**

Dedupe.io A full service web service powered by dedupe for de-duplicating and find matches in your messy data. It provides an easy-to-use interface and provides cluster review and automation, as well as advanced record linkage, continuous matching and API integrations. See the product page and the launch blog post.

 $csv dedupe \ Command \ line \ tool \ for \ de-duplicating \ and \ linking \ CSV \ files. \ Read \ about \ it \ on \ Source \ Knight-Mozilla \ OpenNews.$ 

### **THREE**

### **CONTENTS**

### 3.1 Library Documentation

- 3.1.1 Dedupe Objects
- 3.1.2 StaticDedupe Objects
- 3.1.3 RecordLink Objects
- 3.1.4 StaticRecordLink Objects
- 3.1.5 Gazetteer Objects
- 3.1.6 StaticGazetteer Objects

#### 3.1.7 Lower Level Classes and Methods

With the methods documented above, you can work with data into the millions of records. However, if are working with larger data you may not be able to load all your data into memory. You'll need to interact with some of the lower level classes and methods.

#### See also:

The PostgreSQL and MySQL examples use these lower level classes and methods.

### **Dedupe and StaticDedupe**

class dedupe.Dedupe

#### fingerprinter

Instance of dedupe.blocking.Fingerprinter class if the train() has been run, else None.

### class dedupe.StaticDedupe

#### fingerprinter

 $In stance\ of\ dedupe.\ blocking.\ Finger printer\ class$ 

pairs(data)

Same as dedupe.Dedupe.pairs()

```
score(pairs)
             Same as dedupe.Dedupe.score()
         cluster(scores, threshold=0.5)
             Same as dedupe.Dedupe.cluster()
RecordLink and StaticRecordLink
class dedupe.RecordLink
         fingerprinter
             Instance of dedupe.blocking.Fingerprinter class if the train() has been run, else None.
class dedupe.StaticRecordLink
     fingerprinter
         Instance of dedupe.blocking.Fingerprinter class
     pairs(data_1, data_2)
         Same as dedupe.RecordLink.pairs()
     score(pairs)
         Same as dedupe.RecordLink.score()
     one_to_one(scores, threshold=0.0)
         Same as dedupe.RecordLink.one_to_one()
     many_to_one(scores, threshold=0.0)
         Same as dedupe.RecordLink.many_to_one()
Gazetteer and StaticGazetteer
class dedupe. Gazetteer
         fingerprinter
             Instance of dedupe.blocking.Fingerprinter class if the train() has been run, else None.
class dedupe.StaticGazeteer
         fingerprinter
             Instance of dedupe.blocking.Fingerprinter class
         blocks(data)
             Same as dedupe.Gazetteer.blocks()
         score(blocks)
             Same as dedupe.Gazetteer.score()
         many_to_n(score blocks, threshold=0.0, n matches=1)
             Same as dedupe.Gazetteer.many_to_n()
```

### Fingerprinter Objects

#### class dedupe.blocking.Fingerprinter(predicates)

Takes in a record and returns all blocks that record belongs to

```
__call__(records, target=False)
```

Generate the predicates for records. Yields tuples of (predicate, record\_id).

#### **Parameters**

- **records** (Iterable[Record]) A sequence of tuples of (record\_id, record\_dict). Can often be created by *data\_dict.items()*.
- **target** (bool) Indicates whether the data should be treated as the target data. This effects the behavior of search predicates. If *target* is set to *True*, an search predicate will return the value itself. If *target* is set to *False* the search predicate will return all possible values within the specified search distance.

Let's say we have a *LevenshteinSearchPredicate* with an associated distance of 1 on a "name" field; and we have a record like {"name": "thomas"}. If the target is set to *True* then the predicate will return "thomas". If target is set to False, then the blocker could return "thomas", "tomas", and "thoms". By using the target argument on one of your datasets, you will dramatically reduce the total number of comparisons without a loss of accuracy.

```
> data = [(1, {'name' : 'bob'}), (2, {'name' : 'suzanne'})]
> blocked_ids = deduper.fingerprinter(data)
> print list(blocked_ids)
[('foo:1', 1), ..., ('bar:1', 100)]
```

#### index\_fields: dict[str, IndexList]

A dictionary of all the fingerprinter methods that use an index of data field values. The keys are the field names, which can be useful to know for indexing the data.

### index(docs, field)

Add docs to the indices used by fingerprinters.

Some fingerprinter methods depend upon having an index of values that a field may have in the data. This method adds those values to the index. If you don't have any fingerprinter methods that use an index, this method will do nothing.

#### **Parameters**

- **docs** (Docs) an iterator of values from your data to index. While not required, it is recommended that docs be a unique set of of those values. Indexing can be an expensive operation.
- **field** (str) fieldname or key associated with the values you are indexing

#### unindex(docs, field)

Remove docs from indices used by fingerprinters

#### **Parameters**

- **docs** (Docs) an iterator of values from your data to remove. While not required, it is recommended that docs be a unique set of of those values. Indexing can be an expensive operation.
- **field** (str) fieldname or key associated with the values you are unindexing

#### reset\_indices()

Fingeprinter indicdes can take up a lot of memory. If you are done with blocking, the method will reset the indices to free up. If you need to block again, the data will need to be re-indexed.

### 3.1.8 Convenience Functions

### 3.2 Variable Definitions

### 3.2.1 Variable Types

A variable definition describes the records that you want to match. It is a dictionary where the keys are the fields and the values are the field specification. For example:-

```
[
    {'field': 'Site name', 'type': 'String'},
    {'field': 'Address', 'type': 'String'},
    {'field': 'Zip', 'type': 'ShortString', 'has missing': True},
    {'field': 'Phone', 'type': 'String', 'has missing': True}
]
```

### **String Types**

A String type field must declare the name of the record field to compare a String type declaration. The String type expects fields to be of class string.

String types are compared using string edit distance, specifically affine gap string distance. This is a good metric for measuring fields that might have typos in them, such as "John" vs "Jon".

For example:-

```
{'field': 'Address', type: 'String'}
```

#### **ShortString Types**

A ShortString type field is just like String types except that dedupe will not try to learn any *index blocking rules* for these fields, which can speed up the training phase considerably.

Zip codes and city names are good candidates for this type. If in doubt, always use String.

For example:-

```
{'field': 'Zipcode', type: 'ShortString'}
```

### **Text Types**

If you want to compare fields containing blocks of text e.g. product descriptions or article abstracts, you should use this type. Text type fields are compared using the cosine similarity metric.

This is a measurement of the amount of words that two documents have in common. This measure can be made more useful as the overlap of rare words counts more than the overlap of common words.

Compare this to String and ShortString types: For strings containing occupations, "yoga teacher" might be fairly similar to "yoga instructor" when using the Text measurement, because they both contain the relatively rare word of "yoga". However, if you compared these two strings using the String or ShortString measurements, they might be considered fairly dis-similar, because the actual string edit distance between them is large.

If provided a sequence of example fields (i.e. a corpus) then dedupe will learn these weights for you. For example:-

If you don't want to adjust the measure to your data, just leave 'corpus' out of the variable definition entirely.

```
{'field': 'Product description', 'type': 'Text'}
```

#### **Custom Types**

A Custom type field must have specify the field it wants to compare, a type declaration of Custom, and a comparator declaration. The comparator must be a function that can take in two field values and return a number.

For example, a custom comparator:

```
def same_or_not_comparator(field_1, field_2):
   if field_1 and field_2 :
      if field_1 == field_2 :
        return 0
    else:
      return 1
```

The corresponding variable definition:

```
{
    'field': 'Zip',
    'type': 'Custom',
    'comparator': same_or_not_comparator
}
```

Custom fields do not have any blocking rules associated with them. Since dedupe needs blocking rules, a data model that only contains Custom fields will raise an error.

#### LatLong

A LatLong type field must have as the name of a field and a type declaration of LatLong. LatLong fields are compared using the Haversine Formula.

A LatLong type field must consist of tuples of floats corresponding to a latitude and a longitude.

```
['field': 'Location', 'type': 'LatLong'}
```

#### Set

A Set type field is for comparing lists of elements, like keywords or client names. Set types are very similar to *Text Types*. They use the same comparison function and you can also let dedupe learn which terms are common or rare by providing a corpus. Within a record, a Set type field has to be hashable sequences like tuples or frozensets.

or

```
{'field': 'Co-authors', 'type': 'Set'}
```

### Interaction

An Interaction field multiplies the values of the multiple variables. An Interaction variable is created with type declaration of Interaction and an interaction variables declaration.

The interaction variables field must be a sequence of variable names of other fields you have defined in your variable definition.

Interactions are good when the effect of two predictors is not simply additive.

```
[
    { 'field': 'Name', 'variable name': 'name', 'type': 'String' },
    { 'field': 'Zip', 'variable name': 'zip', 'type': 'Custom',
    'comparator': same_or_not_comparator },
    {'type': 'Interaction', 'interaction variables': ['name', 'zip']}
]
```

#### **Exact**

Exact variables measure whether two fields are exactly the same or not.

```
{'field': 'city', 'type': 'Exact'}
```

#### **Exists**

Exists variables are useful if the presence or absence of a field tells you something meaningful about a pair of records. It differentiates between three different cases:

- 1. The field is missing in both records.
- 2. The field is missing in one of the records.
- 3. The field is present in neither of the records.

```
{'field': 'first_name', 'type': 'Exists'}
```

### Categorical

Categorical variables are useful when you are dealing with qualitatively different types of things. For example, you may have data on businesses and you find that taxi cab businesses tend to have very similar names but law firms don't. Categorical variables would let you indicate whether two records are both taxi companies, both law firms, or one of each. This is also a good choice for fields that are booleans, e.g. "True" or "False".

Dedupe would represent these three possibilities using two dummy variables:

```
taxi-taxi 0 0 lawyer-lawyer 1 0 taxi-lawyer 0 1
```

A categorical field declaration must include a list of all the different strings that you want to treat as different categories.

So if you data looks like this:-

```
'Name' 'Business Type'
AAA Taxi taxi
AA1 Taxi taxi
Hindelbert Esq lawyer
```

You would create a definition such as:

```
{
    'field': 'Business Type',
    'type': 'Categorical',
    'categories' : ['taxi', 'lawyer']
}
```

#### **Price**

Price variables are useful for comparing positive, non-zero numbers like prices. The values of Price field must be a positive float. If the value is 0 or negative, then an exception will be raised.

```
{'field': 'cost', 'type': 'Price'}
```

### 3.2.2 Optional Variables

These variables aren't included in the core of dedupe, but are available to install separately if you want to use them. In addition to the several variables below, you can find more optional variables on GitHub.

#### **DateTime**

DateTime variables are useful for comparing dates and timestamps. This variable can accept strings or Python datetime objects as inputs.

The DateTime variable definition accepts a few optional arguments that can help improve behavior if you know your field follows an unusual format:

- fuzzy Use fuzzy parsing to automatically extract dates from strings like "It happened on June 2nd, 2018" (default True)
- dayfirst Ambiguous dates should be parsed as dd/mm/yy (default False)
- yearfirst- Ambiguous dates should be parsed as yy/mm/dd (default False)

Note that the DateTime variable defaults to mm/dd/yy for ambiguous dates. If both dayfirst and yearfirst are set to True, then dayfirst will take precedence.

For example, a sample DateTime variable definition, using the defaults:

```
{
    'field': 'time_of_sale',
    'type': 'DateTime',
    'fuzzy': True,
    'dayfirst': False,
    'yearfirst': False
}
```

If you're happy with the defaults, you can simply define the field and type:

```
{'field': 'time_of_sale', 'type': 'DateTime'}
```

Install the dedupe-variable-datetime package for DateTime Type. For more info, see the GitHub Repository.

### **Address Type**

An Address variable should be used for United States addresses. It uses the usaddress package to split apart an address string into components like address number, street name, and street type and compares component to component.

For example:-

```
{'field': 'address', 'type': 'Address'}
```

Install the dedupe-variable-address package for Address Type. For more info, see the GitHub Repository.

### Name Type

A Name variable should be used for a field that contains American names, corporations and households. It uses the probablepeople package to split apart an name string into components like give name, surname, generational suffix, for people names, and abbreviation, company type, and legal form for corporations.

For example:-

```
{'field': 'name', 'type': 'Name'}
```

Install the dedupe-variable-name package for Name Type. For more info, see the GitHub Repository.

### **Fuzzy Category**

A FuzzyCategorical variable should be used for when you for categorical data that has variations.

Occupations are an example, where the you may have 'Attorney', 'Counsel', and 'Lawyer'. For this variable type, you need to supply a corpus of records that contain your focal record and other field types. This corpus should either be all the data you are trying to link or a representative sample.

For example:-

Install the dedupe-variable-fuzzycategory package for the FuzzyCategorical Type. For more info, see the GitHub Repository.

### 3.2.3 Missing Data

If the value of field is missing, that missing value should be represented as a None object. You should also use None to represent empty strings (eg '').

If you want to model this missing data for a field, you can set 'has missing': True in the variable definition. This creates a new, additional field representing whether the data was present or not and zeros out the missing data.

If there is missing data, but you did not declare 'has missing': True then the missing data will simply be zeroed out and no field will be created to account for missing data.

This approach is called 'response augmented data' and is described in Benjamin Marlin's thesis "Missing Data Problems in Machine Learning". Basically, this approach says that, even without looking at the value of the field comparisons, the pattern of observed and missing responses will affect the probability that a pair of records are a match.

This approach makes a few assumptions that are usually not completely true:

- Whether a field is missing data is not associated with any other field missing data.
- That the weighting of the observed differences in field A should be the same regardless of whether field B is missing.

If you define an an interaction with a field that you declared to have missing data, then has missing: True will also be set for the Interaction field.

Longer example of a variable definition:

### 3.2.4 Multiple Variables comparing same field

It is possible to define multiple variables that all compare the same variable.

For example:-

Will create two variables that both compare the 'name' field but in different ways.

### 3.2.5 Optional Edit Distance

For String, ShortString, Address, and Name fields, you can choose to use the a conditional random field distance measure for strings. This measure can give you more accurate results but is much slower than the default edit distance.

```
{'field': 'name', 'type': 'String', 'crf': True}
```

### 3.3 Examples

Dedupe is a library and not a stand-alone command line tool. To demonstrate its usage, we have come up with a few example recipes for different sized datasets for you to try out.

You can view and download the source code for these examples in the examples repo.

Or, you can view annotated, "walkthrough" versions online:

- Small data deduplication
- Record Linkage
- · Gazetter example
- MySQL example
- Postgres big dedupe example
- Patent Author Disambiguation

### 3.4 How it works

### 3.4.1 Matching Records

If you look at the following two records, you might think it's pretty clear that they are about the same person.

```
first name | last name | address | phone |
bob | roberts | 1600 pennsylvania ave. | 555-0123 |
Robert | Roberts | 1600 Pensylvannia Avenue |
```

However, I bet it would be pretty hard for you to explicitly write down all the reasons why you think these records are about the same Mr. Roberts.

#### Record similarity

One way that people have approached this problem is by saying that records that are more similar are more likely to be duplicates. That's a good first step, but then we have to precisely define what we mean for two records to be similar.

The default way that we do this in Dedupe is to use what's called a string metric. A string metric is an way of taking two strings and returning a number that is low if the strings are similar and high if they are dissimilar. One famous string metric is called the Hamming distance. It counts the number of substitutions that must be made to turn one string into another. For example, roberts and Roberts would have Hamming distance of 1 because we have to substitute r for R in order to turn roberts into Roberts.

There are lots of different string metrics, and we actually use a metric called the Affine Gap Distance, which is a variation on the Hamming distance.

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### Record by record or field by field

When we are calculating whether two records are similar we could treat each record as if it was a long string.

Alternately, we could compare field by field

The major advantage of comparing field by field is that we don't have to treat each field string distance equally. Maybe we think that its really important that the last names and addresses are similar but it's not as important that first name and phone numbers are close. We can express that importance with numeric weights, i.e.

```
record_distance = (0.5 * string_distance('bob', 'Robert')
+ 2.0 * string_distance('roberts', 'Roberts')
+ 2.0 * string_distance('1600 pennsylvania ave.', '1600 Pensylvannia_

→Avenue')
+ 0.5 * string_distance('555-0123', ''))
```

### Setting weights and making decisions

Say we set our record\_distance to be this weighted sum of field distances, just as we had above. Let's say we calculated the record\_distance and we found that it was the beautiful number **8**.

That number, by itself, is not that helpful. Ultimately, we are trying to decide whether a pair of records are duplicates, and I'm not sure what decision I should make if I see an 8. Does an 8 mean that the pair of records are really similar or really far apart, likely or unlikely to be duplicates. We'd like to define the record distances so that we can look at the number and know whether to decide whether it's a duplicate.

Also, I really would rather not have to set the weights by hand every time. It can be very tricky to know which fields are going to matter and even if I know that some fields are more important I'm not sure how to quantify it (is it 2 times more important or 1.3 times)?

Fortunately, we can solve both problems with a technique called regularized logistic regression. If we supply pairs of records that we label as either being duplicates or distinct, then Dedupe will learn a set of weights such that the record distance can easily be transformed into our best estimate of the probability that a pair of records are duplicates.

Once we have learned these good weights, we want to use them to find which records are duplicates. But turns out that doing this the naive way will usually not work, and we'll have to do something smarter.

### **Active learning**

In order to learn those weights, Dedupe needs example pairs with labels. Most of the time, we will need people to supply those labels.

But the whole point of Dedupe is to save people's time, and that includes making good use of your labeling time so we use an approach called Active Learning.

Basically, Dedupe keeps track of bunch unlabeled pairs and whether

- 1. the current learning blocking rules would cover the pairs
- 2. the current learned classifier would predict that the pairs are duplicates or are distinct

We maintain a set of the pairs where there is disagreement: that is pairs which classifier believes are duplicates but which are not covered by the current blocking rules, and the pairs which the classifier believes are distinct but which are blocked together.

Dedupe picks, at random from this disagreement set, a pair of records and asks the user to decide. Once it gets this label, it relearns the weights and blocking rules. We then recalculate the disagreement set.

#### Other field distances

We have implemented a number of field distance measures. See the details about variables.

### 3.4.2 Making Smart Comparisons

Say we have magic function that takes in a pair of records and always returns a False if a pair of records are distinct and True if a pair of records refer to the same person or organization.

Let's say that this function was pretty slow. It always took one second to return.

How long would it take to duplicate a thousand records?

Within a dataset of thousand records, there are  $\frac{1,000 \times 999}{2} = 499,500$  unique pairs of records. If we compared all of them using our magic function it would take six days.

But, one second is a **long** time, let's say we sped it up so that we can make 10,000 comparisons per second. Now we can get through our thousand-record-long dataset in less than a minute.

Feeling good about our super-fast comparison function, let's take on a dataset of 100,000 records. Now there are  $\frac{100,000\times99,999}{2}=4,999,950,000$  unique possible pairs. If we compare all of them with our super-fast comparison function, it will take six days again.

If we want to work with moderately sized data, we have to find a way of making fewer comparisons.

#### **Duplicates are rare**

In real world data, nearly all possible pairs of records are not duplicates.

In this four-record example below, only two pairs of records are duplicates—(1, 2) and (3, 4), while there are four unique pairs of records that are not duplicates—(1,3), (1,4), (2,3), and (2,4). Typically, as the size of the dataset grows, the fraction of pairs of records that are duplicates gets very small very quickly.

3.4. How it works

first name	last name	address	phone	record_id
bob	roberts	1600 pennsylvania ave.	555-0123	1
Robert	Roberts	1600 Pensylvannia Avenue		2
steve	Jones	123 Cowabunga Lane	555-0000	3
Stephen	Janes	123 Cawabunga Ln	444-555-0000	4

If we could only compare records that were true duplicates, we wouldn't run into the explosion of comparisons. Of course, if we already knew where the true duplicates were, we wouldn't need to compare any individual records. Unfortunately we don't, but we do quite well if just compare records that are somewhat similar.

#### **Blocking**

Duplicate records almost always share *something* in common. If we define groups of data that share something and only compare the records in that group, or *block*, then we can dramatically reduce the number of comparisons we will make. If we define these blocks well, then we will make very few comparisons and still have confidence that will compare records that truly are duplicates.

This task is called blocking, and we approach it in two ways: predicate blocks and index blocks.

#### **Predicate blocks**

A predicate block is a bundle of records that all share a feature – a feature produced by a simple function called a predicate.

Predicate functions take in a record field, and output a set of features for that field. These features could be "the first 3 characters of the field," "every word in the field," and so on. Records that share the same feature become part of a block.

Let's take an example. Let's use a "first 3 character" predicate on the **address field** below..

first name	last name	address	phone	record_id
bob	roberts	1600 pennsylvania ave.	555-0123	1
Robert	Roberts	1600 Pensylvannia Avenue		2
steve	Jones	123 Cowabunga Lane	555-0000	3
Stephen	Janes	123 Cawabunga Ln	444-555-0000	4

That leaves us with two blocks - The '160' block, which contains records 1 and 2, and the '123' block, which contains records 3 and 4.

```
{'160' : (1,2) # tuple of record_ids
    '123' : (3,4)
}
```

Again, we're applying the "first three characters" predicate function to the address field in our data, the function outputs the following features -160, 160, 123, 123 - and then we group together the records that have identical features into "blocks".

Others simple predicates Dedupe uses include:

- · whole field
- token field

- · common integer
- · same three char start
- · same five char start
- · same seven char start
- · near integers
- · common four gram
- · common six gram

#### **Index Blocks**

Dedupe also uses another way of producing blocks from searching and index. First, we create a special data structure, like an inverted index, that lets us quickly find records similar to target records. We populate the index with all the unique values that appear in field.

When blocking, for each record we search the index for values similar to the record's field. We block together records that share at least one common search result.

Index predicates require building an index from all the unique values in a field. This can take substantial time and memory. Index predicates are also usually slower than predicate blocking.

### Combining blocking rules

If it's good to put define blocks of records that share the same 'city' field, it might be even better to block records that share *both* the 'city' field *and* the 'zip code' field. Dedupe tries these cross-field blocks. These combinations blocks are called disjunctive blocks.

#### Learning good blocking rules for given data

Dedupe comes with a long set of predicates, and when these are combined Dedupe can have hundreds of possible blocking rules to choose from. We will want to find a small set of these rules that covers every labeled duplicated pair but minimizes the total number pairs dedupe will have to compare.

While we approach this problem by using greedy algorithms, particularly Chvatal's Greedy Set-Cover algorithm.

### 3.4.3 Grouping Duplicates

Once we have calculated the probability that pairs of record are duplicates or not, we still have a kind of thorny problem because it's not just pairs of records that can be duplicates. Three, four, thousands of records could all refer to the same entity (person, organization, ice cream flavor, etc.,) but we only have pairwise measures.

Let's say we have measured the following pairwise probabilities between records A, B, and C.

```
A -- 0.6 -- B -- 0.6 -- C
```

The probability that A and B are duplicates is 60%, the probability that B and C are duplicates is 60%, but what is the probability that A and C are duplicates?

Let's say that everything is going perfectly and we can say there's a 36% probability that A and C are duplicates. We'd probably want to say that A and C should not be considered duplicates.

3.4. How it works

Okay, then should we say that A and B are a duplicate pair and C is a distinct record or that A is the distinct record and that B and C are duplicates?

Well... this is a thorny problem, and we tried solving it a few different ways. In the end, we found that **hierarchical clustering with centroid linkage** gave us the best results. What this algorithm does is say that all points within some distance of centroid are part of the same group. In this example, B would be the centroid - and A, B, C and would all be put in the same group.

Unfortunately, a more principled answer does not exist because the estimated pairwise probabilities are not transitive.

Clustering the groups depends on us setting a threshold for group membership – the distance of the points to the centroid. Depending on how we choose that threshold, we'll get very different groups, and we will want to choose this threshold wisely.

In recent years, there has been some very exciting research that solves the problem of turning pairwise distances into clusters, by avoiding making pairwise comparisons altogether. Unfortunately, these developments are not compatible with Dedupe's pairwise approach. See, Michael Wick, et.al, 2012. "A Discriminative Hierarchical Model for Fast Coreference at Large Scale" and Rebecca C. Steorts, et. al., 2013. "A Bayesian Approach to Graphical Record Linkage and De-duplication".

### 3.4.4 Choosing a Good Threshold

Dedupe can predict the *probability* that a pair of records are duplicates. So, how should we decide that a pair of records really are duplicates?

To answer this question we need to know something about Precision and Recall. Why don't you check out the Wikipedia page and come back here.

There's always a trade-off between precision and recall. That's okay. As long as we know how much we care about precision vs. recall, we can define an F-score that will let us find a threshold for deciding when records are duplicates that is optimal for our priorities.

Typically, the way that we find that threshold is by looking at the true precision and recall of some data where we know their true labels - where we know the real duplicates. However, we will only get a good threshold if the labeled examples are representative of the data we are trying to classify.

So here's the problem - the labeled examples that we make with Dedupe are not at all representative, and that's by design. In the active learning step, we are not trying to find the most representative data examples. We're trying to find the ones that will teach us the most.

The approach we take here is to take a random sample of blocked data, and then calculate the pairwise probability that records will be duplicates within each block. From these probabilities we can calculate the expected number of duplicates and distinct pairs, so we can calculate the expected precision and recall.

### 3.4.5 Special Cases

The process we have been describing is for the most general case—when you have a dataset where an arbitrary number of records can all refer to the same entity.

There are certain special cases where we can make more assumptions about how records can be linked, which if true, make the problem much simpler.

One important case we call Record Linkage. Say you have two datasets and you want to find the records in each dataset that refer to the same thing. If you can assume that each dataset, individually, is unique, then this puts a big constraint on how records can match. If this uniqueness assumption holds, then (A) two records can only refer to the same entity if they are from different datasets and (B) no other record can match either of those two records.

#### Problems with real-world data

Journalists, academics, and businesses work hard to get big masses of data to learn about what people or organizations are doing. Unfortunately, once we get the data, we often can't answer our questions because we can't tell who is who.

In much real-world data, we do not have a way of absolutely deciding whether two records, say John Smith and J. Smith are referring to the same person. If these were records of campaign contribution data, did a John Smith give two donations or did John Smith and maybe Jane Smith give one contribution apiece?

People are pretty good at making these calls, if they have enough information. For example, I would be pretty confident that the following two records are the about the same person.

```
first name | last name | address | phone |
bob | roberts | 1600 pennsylvania ave. | 555-0123 |
Robert | Roberts | 1600 Pensylvannia Avenue |
```

If we have to decide which records in our data are about the same person or organization, then we could just go through by hand, compare every record, and decide which records are about the same entity.

This is very, very boring and can takes a **long** time. Dedupe is a software library that can make these decisions about whether records are about the same thing about as good as a person can, but quickly.

### 3.5 Troubleshooting

So you've tried to apply dedupe to your dataset, but you're having some problems. Once you understand *how dedupe works*, and you've taken a look at some of the *examples*, then this troubleshoooting guide is your next step.

### 3.5.1 Memory Considerations

The top two likely memory bottlenecks, in order of likelihood, are:

- 1. Building the index predicates for blocking. If this is a problem, you can try turning off index blocking rules (and just use predicate blocking rules) by setting index\_predicates=False in dedupe.Dedupe.train().
- 2. During cluster(). After scoring, we have to compare all the pairwise scores and build the clusters. dedupe runs a connected-components algorithm to determine where to begin the clustering, and this is currently done in memory using python dicts, so it can take substantial memory. There isn't currently a way to avoid this except to just use less records.

### 3.5.2 Time Considerations

The slowest part of dedupe is probably during blocking. A big part of this is building the index predicates, so the easiest fix for this is to set index\_predicates=False in dedupe.Dedupe.train().

Blocking could also be slow if dedupe has to do too many or too complex of blocking rules. You can fix this by reducing the number of blocking rules dedupe has to learn to cover all the true positives. Either you reduce the recall parameter in dedupe.Dedupe.train(), or, similarly, just use less positive examples during training.

Note that you are making a choice here between speed and recall. The less blocking you do, the faster you go, but the more likely you are to not block true positives together.

This part of dedupe is still single-threaded, and could probably benefit from parallelization or other code strategies, although current attempts haven't really proved promising yet.

### 3.5.3 Improving Accuracy

- Inspect your results and see if you can find any patterns: Does dedupe not seem to be paying enough attention to some detail?
- Inspect the pairs given to you during dedupe.console\_label(). These are pairs that dedupe is most confused about. Are these actually confusing pairs? If so, then great, dedupe is doing about as well as you could expect. If the pair is obviously a duplicate or obviously not a duplicate, then this means there is some signal that you should help dedupe to find.
- Read up on the theory behind each of the variable types. Some of them are going to work better depending on the situation, so try to understand them as well as you can.
- Add other variables. For instance try treating a field as both a String and as a Text variable. If this doesn't cut it, add your own custom variable that emphasizes the feature that you're really looking for. For instance, if you have a list of last names, you might want "Smith" to score well with "Smith-Johnson" (someone got married?). None of the builtin variables will handle this well, so write your own comparator.
- Add Interaction variables. For instance, if both the "last name" and "street address" fields score very well, then this is almost a guarantee that these two records refer to the same person. An Interaction variable can emphasize this to the learner.

### 3.5.4 Extending Dedupe

If the built in variables don't cut it, you can write your own variables.

Take a look at the separately maintained optional variables for examples of how to write your own custom variable types with your custom comparators and predicates.

## 3.6 Bibliography

- http://research.microsoft.com/apps/pubs/default.aspx?id=153478
- http://cs.anu.edu.au/~Peter.Christen/data-matching-book-2012.html
- http://www.umiacs.umd.edu/~getoor/Tutorials/ER\_VLDB2012.pdf

### 3.6.1 New School

Steorts, Rebecca C., Rob Hall and Stephen Fienberg. "A Bayesian Approach to Record Linkage and Deduplication" December 2013. http://arxiv.org/abs/1312.4645

Very beautiful work. Records are matched to latent individuals. O(N) running time. Unsupervised, but everything hinges on tuning hyperparameters. This work only contemplates categorical variables.

### 3.6.2 To Read

- Domingos and Domingos Multi-relational record linkage. http://homes.cs.washington.edu/~pedrod/papers/mrdm04.pdf
- An Entity Based Model for Coreference Resolution http://cs.tulane.edu/~aculotta/pubs/wick09entity.pdf

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### **FOUR**

### **FEATURES**

- machine learning reads in human labeled data to automatically create optimum weights and blocking rules
- runs on a laptop makes intelligent comparisons so you don't need a powerful server to run it
- built as a library so it can be integrated in to your applications or import scripts
- extensible supports adding custom data types, string comparators and blocking rules
- open source anyone can use, modify or add to it

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FIVE	

## **INSTALLATION**

pip install dedupe

# CHAPTER SIX

## **ERRORS / BUGS**

If something is not behaving intuitively, it is a bug, and should be reported. Report it here

**SEVEN** 

## **CONTRIBUTING TO DEDUPE**

Check out dedupe repo for how to contribute to the library.

Check out dedupe-examples for how to contribute a useful example of using dedupe.

## **EIGHT**

## **CITING DEDUPE**

If you use Dedupe in an academic work, please give this citation:

Gregg, Forest and Derek Eder. 2015. Dedupe. https://github.com/dedupeio/dedupe.

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